

Creative compliance training: not an oxymoron

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You'll learn...

- Creativity and compliance aren't mutually exclusive.
- Compliance training is no longer one and done.
- Accessible, self-service reporting drives results to 100% participation.

Challenge

With traditional training,
employee compliance
fell short.

70%

Employee
confusion



Time in training was a high
cost to the company.

5hrs



Wish list

1. Determine what's required
2. Make information relevant
3. Provide a place for reference
4. Make it memorable!

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i-Comply Annual Certification



The 2013 i-Comply certification period begins May 20, 2013 and runs through July 18, 2013. But new hires can access i-Comply year round to make sure we're all good.

Managers: need help running a report? [Click here.](#)

Email us your thoughts.



When you're ready to complete the i-Comply Annual Certification, click the **Go Certify!** button below. It's that easy!

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i-Comply was recognized by *Training* magazine as a 2012 Best Practice Award winner.

Read why it's a fresh approach to compliance training and how it saves Sprint money [here.](#)

For a copy of the i-Comply statements (they're also emailed to you right after you certify), [click here.](#)

Ethics



📺 Straighten up and fly right with Grumpy Hawk.

Ethics and Compliance website

+ More

Inclusion and Diversity



📺 Get to the point: inclusion's best for everyone.

Office of Inclusion and Diversity website

Employee Resource Groups (ERG) website

+ More

Information Security



📺 In a theater near you: Cyber Vacuum!

Sprint Corporate Security website

Sprint Social Media Policy

+ More

Insider Trading



📺 Choose to avoid insider trading.

Securities Law Compliance Policy

Policies & Guidelines website

+ More

Privacy



📺 Superheroes uncover the lost Privacy website.

Office of Privacy website

Customer Privacy FAQs

+ More

Records Management



📺 The illustrated guide to Records Management.

Records website

Retention website

Classify website

+ More

Safety and Preparedness



📺 Sing along with The Safety Song.

Corporate Business Continuity Program website

Environmental, Health, and Safety website

Lync website

+ More

Time Reporting



📺 It's about time for a mashup!

Sprint Pay Practices

+ More

Employee Guide



Ethics

The following statements are about the Sprint Code of Conduct. The Code is the foundation of Sprint ethics. It's your resource when you have legal or ethical questions about work related conduct or activity.

Required Training:



Everyone has a voice at Sprint.

Resources (please review and bookmark):

- Ethics and Compliance website
- Sprint Code of Conduct website

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Ethics and Compliance website
Sprint Code of Conduct website

- I completed the required training for this topic.
- I read, understood, and agree to abide by the Sprint Code of Conduct.
- I won't compromise the Code for any reason, even for achieving performance goals or for personal gain.

I know that it's my duty to tell my supervisor, the responsible business group, or the Ethics Helpline about any violation of the Code that I'm aware of. I understand that failing to report a violation is also a violation of the Code.

I know that Sprint has an Ethics Helpline that's available 24 hours a day, 7 days a week. I can report legal or ethical concerns confidentially and anonymously to the Ethics Helpline. I understand that it's my duty to report illegal or unethical behavior.

I will tell my supervisor about any relationship or transaction that might be considered a conflict of interest or look like a conflict of interest.

- I understand that if I am involved in Sprint business with government customers, I must enroll in and complete the Sprint University course, Ethics for Government Business (i-Learn offering number 50008154).

Statements remaining after this page: 47

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Provide Feedback about Annual Certification.

Training vignettes

- Xtranormal video
 - EVO vs. iPhone
- [Safety Song video](#)
 - Animated characters
- TV/commercial inspiration
- “Flash mob” video
- “Day in the Life” decision point activity
 - Let the content lead you



Inspiration is all around you!

Pitch perfect

- Partner with Legal
 - Insight to company trends, litigation
 - Trademark, copyright, intellectual privacy laws
- Pitch thoughtfully

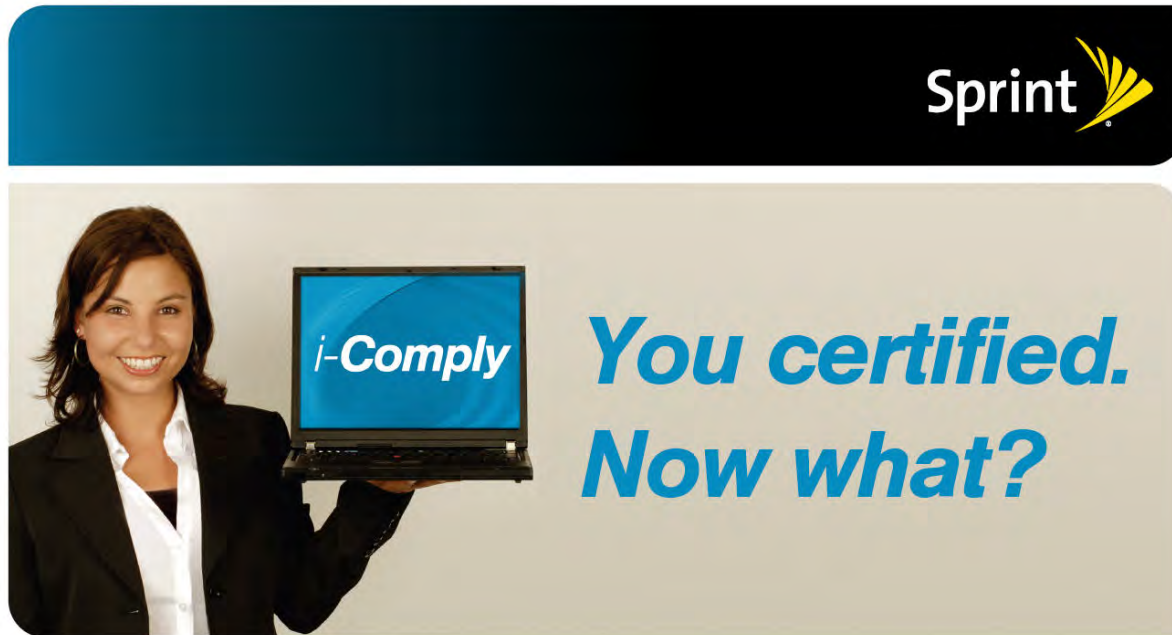
Reporting

- Create healthy competition!
- Employee engagement
- Manager self-service
- Employee data pulled from PeopleSoft (HR system)
- Includes “audit” report (acts as employee LMS transcript)



Not “one and done”

- Business unit communications
- Time new training with business unit initiatives
- Holistic approach beneficial to all



Success story



- *This is excellent information and resources! i-Comply improves every year. Thank you for making sure we do the right thing.*
- *Once again – exceptional creativity throughout to keep everyone’s attention and ensure your messages are both understood and remembered for the long-term.*
- *I actually enjoyed watching the videos. They got the point across but were catchy, relevant, and interactive. Thanks for making this so much less painful.*

Questions?

i-Comply was recognized by:

- *Training* magazine Best Practice 2012
- American Society for Training & Development (ASTD) Citation 2008